



Sponsorship Opportunities

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As a sponsor, over 90% of the funds you donate to the Kelly Shires Breast Cancer Foundation goes directly to those fighting breast cancer. Thousands of women across Canada have received assistance from the Foundation, and we receive new applications every single day. Your support, by way of one of the sponsorship opportunities listed below, can change lives.

Platinum Level Sponsorship

A cash prize or service donation valued at \$10,000 or more.

The sponsor will be recognized as a partner to the event. The company name will be included in public service announcements, social media and advertising.

The sponsor will receive their company name and logo on posters and print media. The sponsor's decal will be placed on the Snow Run trailer (used to promote the event and raise awareness). The trailer is taken to events for advertising and is displayed at numerous snowmobile events and functions leading up to the Snow Run, including trade shows.

Other benefits of becoming a Platinum Level Sponsor include:

- Sponsor's banner displayed at events (provided by the sponsor)
- Acknowledgement on the Snow Run website/link to the sponsor's site.
- Personal acknowledgement and plaque presentation at the annual event dinner.
- Acknowledgement in Foundation media releases (as appropriate) and Foundation Newsletters.
- The charity will promote the sponsor via social media (when applicable).

Gold Level Sponsorship

A cash prize or service donation valued at between \$5,000 - \$10,000.

The sponsor will be recognized as a partner to the event. The company name will be included in public service announcements, social media and advertising.

The sponsor will receive their company name and logo on posters and print media. The sponsor's decal will be placed on the Snow Run trailer (used to promote the event and raise awareness). The trailer is taken to events for advertising and is displayed at numerous snowmobile events and functions leading up to the Snow Run, including trade shows.

Other benefits of becoming a Gold Level Sponsor include:

- Acknowledgement on the Snow Run website/link to the sponsor's site.
- Acknowledgement in Foundation media releases (as appropriate) and Foundation Newsletters.
- Personal acknowledgement at the annual event lunch and dinner.

Silver Level Sponsorship

A cash prize or service donation valued from \$2,500 –\$5000.

The sponsor will receive their company name/business name, or individual name and logo on the Snow Run website, including a link to sponsors site (where applicable).

The sponsor name/logo will also be used on various posters and/or print media. The sponsor will receive their company name, business name, or individual name on various flyers and mail-outs (where applicable)

Bronze Level Sponsorship

A cash prize, or service donation valued up to \$500 - \$2,500.

The sponsor will receive their company name, business name, or individual name on our website, including a link to your website.

If you are interested in a sponsorship opportunity, please fill our application form (attached) or you can reach us by email at **info@breastcancersnowrun.org**

Thank you for your consideration. All sponsorship is greatly appreciated.



SPONSORSHIP FORM

Thank you for considering becoming a sponsor of our charity event. Please fill out the information below for sponsorship.

COMPANY NAME:

CONTACT NAME:

ADDRESS:

ADDRESS #2:

CITY:

PROVINCE:

POSTAL CODE:

PHONE NUMBER:

E-MAIL ADDRESS:

WEBSITE ADDRESS:

(Please circle one)

WE ARE INTERESTED IN SPONSORING THE EVENT AS A:

PLATINUM

GOLD

SILVER

BRONZE

PLEASE TELL US HOW YOU WANT TO SUPPORT OUR CAUSE: (i.e. – cash donation):

OTHER COMMENTS:

Note: Please attach a JPEG version of your logo.

Please send the completed form to suzy@breastcancersnowrun.org

Payment can be sent to:

**Kelly Shires Breast Cancer Snow Run Trust
12-16715 Yonge Street, Suite #312
Newmarket, Ontario
L3X 1X4**